



MAINE EVENT 2019

2020 VISION FOCUS, PLAN, ACT.

MAINE EVENT 2019

DATE

Wednesday,
September 18th to
Friday, September 20th

LOCATION

The Colony Hotel
Kennebunkport, ME

OVERVIEW

AN EXCLUSIVE EVENT FOR GROUP LTD
AND LIFE REINSURANCE CLIENTS

The Maine Event is an annual conference hosted by Smith Group, Guy Carpenter, and Munich Re, market leaders in group LTD and life reinsurance.

SPACE IS LIMITED - REGISTER EARLY!

GC Smith Group and Munich Re will cover the costs for sessions, meals, activities, and airport ground transportation between PWM and The Colony Hotel. Attendees are responsible for hotel costs at The Colony Hotel (approximately \$200+/night, for two nights depending on room selection). Attendees are also responsible for air/rail/auto transportation. Parking is free. There is a \$275 fee for a spouse/guest if applicable. (+ Maine state lodging tax is currently 9%)

SESSIONS/SPEAKERS TO INCLUDE:

Keynote Address - Andrew Tarvin,
The Missing Skill: Putting the Super Power of
Humor to Work at Work

**Where Is This Economy Headed? And How Will You
Prosper in It?** - Geoff Colvin,
Senior Editor-at-Large, Fortune and Best selling Author

Broker Perspective: Group Insurance Market Trends -
Monica McCarthy,
Managing Consultant, Employee Health & Benefits,
Marsh & McLennan Agency LLC
Michael Bailey, Principal,
Mercer Health & Benefits LLC

**How Work and Employee Benefits Will Change in
the Next Decade** -
Michael Rogers,
Author, Technology Pioneer and Futurist-In-Residence
for The New York Times

Thinking Differently about Morbidity -
Leveraging New Data and Processes; Learning from
Other Markets and Products - Munich Re

Break Out Discussion

Insurtech: Impacts on Group Insurance -
Véronique Grenon,
Managing Director Global InsurTech Research Lead
Guy Carpenter

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AGENDA

MAINE EVENT 2019

Wednesday, September 18, 2019

TIME	EVENT	LOCATION	DETAILS
12:00-4:00 pm	Registration & Check-In	The Colony Hotel Lobby	Check-in is at 4:00 pm. Some rooms may be available prior to that time. The Colony will store your luggage upon request.
4:45-5:45 pm	Welcome Reception	Oceanside Porch	Attendees and their guests are invited to join us for a welcome reception.
5:45-6:00 pm	Welcome Address	Carriage House	Welcome to Maine Event 2019!
6:00-7:00 pm	Opening Keynote	Carriage House	Attendees and their guests are invited to enjoy the opening presentation. The Missing Skill: Putting the Super Power of Humor to Work at Work Andrew Tarvin https://drewtarvin.com
7:00 pm	Dinner	Grand Dining Room	Attendees and their guests are invited to join us for a dinner buffet.

Thursday, September 19, 2019

7:00-8:00 am	Breakfast	Porch Dining Room	Attendees and their guests are invited to join us for a breakfast buffet.
8:00-9:10 am	Session One	Carriage House	Where Is This Economy Headed? And How Will You Prosper in It? Geoff Colvin Senior Editor-at-Large, <i>Fortune</i> and Bestselling Author http://geoffcolvin.com
9:10-9:30 am	Break	Carriage House	Attendees are invited to enjoy coffee, tea, juice, muffins and breakfast pastries.

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MAINE EVENT 2019

Thursday, September 19, 2019 (continued)

TIME	EVENT	LOCATION	DETAILS
9:30-10:30 am	Session Two	Carriage House	<p>Broker Perspective: Group Insurance Market Trends Monica McCarthy, Managing Consultant, Employee Health & Benefits, Marsh & McLennan Agency LLC Michael Bailey, Principal, Mercer Health & Benefits LLC</p>
10:30-10:50 am	Break	Carriage House	Attendees are invited to enjoy coffee, tea, juice, muffins and breakfast pastries.
10:50-12:00 pm	Session Three	Carriage House	<p>How Work and Employee Benefits Will Change in the Next Decade Michael Rogers, author, technology pioneer and futurist-in-residence for The New York Times https://michaelrogers.com</p>
12:00-1:00 pm	Lunch	Porch Dining Room	Attendees and their guests are invited to join us for a buffet lunch or box lunch to go
1:00 pm	Activities	Offsite	Refer to "Activities" handout at Registration Table
5:00-7:00 pm	Reception	Oceanside Porch	Attendees and their guests are invited to join us for this reception.
7:00 pm	Lobster Bake	Grand Dining Room	Attendees and their guests are invited to join us for the "Goat's Island" Lobster Bake Buffet.

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MAINE EVENT 2019

Friday, September 20, 2019

TIME	EVENT	LOCATION	DETAILS
7:00-8:00 am	Breakfast	Porch Dining Room	Attendees and their guests are invited to join us for a breakfast buffet.
8:00-9:30 am	Session Four	U/W: Carriage House Claims: Dining Room Actuarial: Ballroom	Break Out Talk Shop Sessions An opportunity for attendees to discuss discipline-specific group LTD and Life insurance trends. Moderated by: <i>GC Smith Group and Munich Re</i>
9:30-9:50 am	Break	Carriage House	Attendees are invited to enjoy coffee, tea, juice, muffins and breakfast pastries.
9:50-10:50 am	Session Five	Carriage House	Insurtech: Impacts on Group Insurance Véronique Grenon, Managing Director Global InsurTech Research Lead Guy Carpenter
10:50-11:10 am	Break	Carriage House	Attendees are invited to enjoy coffee, tea, juice, muffins and breakfast pastries.
11:10-12:10 pm	Session Six	Carriage House	Thinking Differently about Morbidity: Leveraging New Data and Processes; Learning from Other Markets and Products Munich Re
12:10-1:10 pm	Lunch	Porch Dining Room	Attendees and their guests are invited to join us for a buffet lunch or box lunch to go.
1:10 pm	Departure	GC Smith Group and Munich Re thank you for attending Maine Event 2019. Have a safe trip home.	

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ACTIVITIES

MAINE EVENT 2019

All activities are scheduled for the afternoon of 9/19/2019.
Smith Group will coordinate transportation for all planned activities.



GOLF 1:00-6:00 pm *Webhannet Golf Course, Kennebunk Beach (Scramble format)*

Webhannet is an 18-hole par 71 course that plays a surprisingly long 6100 yards from the blue tees. The front nine is a par 35 showcasing three of the toughest par-3's in Maine. Tidal-fed water hazards, strategically-situated white sand traps and bent grass greens with subtle breaks are among the design features that challenge golfers of every skill level. Club rentals are available (limited supply).
www.webhannetgolfclub.com

KAYAKING 1:30 pm

Take a guided kayak tour on The Mousam River which is a tidal estuary. This tour offers potential sightings of local waterfowl, and a calm, quiet paddle through a more remote area.
<https://www.coastalmainekayak.com>



BIKING 2:00 pm

Take a guided bike tour from Dock Square onto Beach Avenue, by the Fransiscan Monastery, out to Cape Porpoise and back.
<https://www.coastalmainekayak.com>

CHARTER FISHING 1:00-4:00 pm

Try your luck at striped bass fishing. Note this trip is limited to 16 people (4 boats, 4 people on each boat).
www.castawayfishingcharters.com



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EXPLORE BOON ISLAND & NUBBLE LIGHTHOUSE BY BOAT

2:00-4:00 pm

Explore Boon Island lighthouse and Nubble Lighthouse from a side that most never see! On this tour, you zip down the coast, past Parson's Beach, Ogunquit Beach, and Perkins Cove, and land at one of the most popular lighthouses in Maine, Nubble Light.

Next, we head 6 miles out to Boon Island Lighthouse. Boon Island is a scenic masterpiece with plenty of birds and seals in its shallow waters, and it's sure to impress. This is an excellent chance to see a working lighthouse that is only accessible by boat. We take the long way back to Kennebunkport so that we can scout for whales.

Get ready for some adventure because this tour has it all. Our boats put you up close and personal with everything the ocean has to offer. If you love lighthouses, wildlife, and beautiful scenery, or you just want to be on the ocean, this is the tour for you!

www.newenglandcoadventures.com/lighthouse-tours/nubble-and-boon-island-lighthouses

SCENIC BOAT CRUISE 1:00-3:00 pm

Join us aboard the Rugosa, a classic New England wooden lobster boat for a memorable Maine experience. In a fun filled 1.5 hour trip, you'll take a tour of the Kennebunk River, enjoy a scenic tour of the beautiful coastline, and watch us haul our lobster traps. Sit back and relax or roll up your sleeves and join in the fun!

www.rugosalobstertours.com



TROLLEY TOUR 2:00-3:00 pm

Enjoy a 45-minute guided tour of Kennebunkport aboard a traditional trolley.

www.intowntrolley.com



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REGISTRATION

MAINE EVENT 2019

Reservations:

Smith Group will coordinate all reservations at The Colony Hotel. Complete the online registration form to secure a reservation at The Colony Hotel.

Accommodations:

INFORMATIONAL ONLY - DO NOT RESERVE DIRECTLY WITH THE COLONY

The Colony Hotel, 140 Ocean Avenue,
Kennebunkport, ME 04046
www.colonymaine.com

Attendees are responsible for hotel costs at The Colony Hotel - approximately \$200+/night, for two nights depending on room selection payable at check-in (+Maine state lodging tax is currently 9%).

Directions:

www.colonymaine.com/index.php/contact

Extended Stay:

The Colony Hotel will extend the group rate 3 days pre- and post-conference (approximately \$200 plus 9% ME tax depending on room selection). If you wish to extend your stay, contact Kristen deCastro, (kdecastro@smithgroupe.com)

To Register:

Complete the online registration form
OR contact Kristen deCastro
(kdecastro@smithgroupe.com)

TRANSPORTATION

Smith Group partners with a local transportation company to provide roundtrip ground transportation from the Portland International Jetport (PWM). Please complete the Registration Form to secure airport ground transportation, or contact Dana Schauf (dana@redbirdevents.com). Smith Group also coordinates transportation for all scheduled activities.

DINING

All meals and receptions are provided as part of the Maine Event service. Indicate special dietary needs on the Registration Form, or send to Dana Schauf (dana@redbirdevents.com).

ATTIRE

The dress code for meeting sessions, receptions, meals and activities is resort casual. A jacket or sweater is recommended for outdoor activities, including evening receptions. Collared shirts are required for golf.

QUESTIONS?

Kristen deCastro
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